



The WILLOWS
PREMIER RETIREMENT COMMUNITIES
FOR ACTIVE ADULTS



FOR IMMEDIATE RELEASE

January 3, 2011

For more information, contact:

Brandi Towns, SALMON Health and Retirement
913-754-2384, btowns@SALMONHealthAndRetirement.com

PRISCILLA ROBINSON REMINISCES ON FARM LIFE

Worcester Resident Radiates Remarkable Passion for Morgan Horses at The Willows

WORCESTER, Mass.: Priscilla Robinson may live in Worcester, but her heart will always be on the farm and with her award-winning Morgan horses. In fact, inside her new cottage home at The Willows at Worcester, she has dozens of photos, trophies and awards, displayed from her days showing Morgan horses, which is a good indicator of her true passion in life.

Robinson grew up in Worcester and later moved to a farm in Sterling with her husband. "That's where I began raising Morgan horses and developed a passion for a breed known for their intelligence, loyalty and zest for life," said Robinson.

For nearly six decades, Robinson owned and cared for horses — about 40 of them over the years, including nine foals — on the farm. She also actively participated in the exciting world of Morgan competition and often found her horses in the center ring, winning numerous accolades.

Robinson was involved along with her daughters in the Sterling 4H Horse Club, and with the New England Morgan Horse Association where she served on many committees. In fact, she's attended every New England Morgan Horse Show since 1947, before taking the last couple of years off. According to Robinson, she plans to continue attending as many shows as she can in retirement.

For the past 22 years, Robinson managed her family's multi-acre farm by herself, before coming back to her roots and moving to The Willows at Worcester two years ago.

"I always said I'd never leave the farm, but realized it was much more work than I could handle on my own," said Robinson. "I already knew of the Salmon family and how they did things. I took a look at The Willows, and I fell in love."

-more-

Not a day goes by that Robinson doesn't think about the farm. But living at The Willows has allowed her the freedom to continue spending time with her first love, Morgan horses.

"When I left the farm, I had to find a home for the only horse I still owned - Victoria - who is now 25 years old," said Robinson. "I found a wonderful home for her in New Ipswich, New Hampshire, and on occasion, I go and visit her."

In fact, they have such a close bond that Victoria recognizes Priscilla at their visits. "Of course she recognizes me. I'm her mother," said Robinson.

At her new home, Robinson can enjoy the best of both worlds. She's surrounded by great friends, has a variety of social and cultural opportunities to choose from, and even visits her farm in Sterling from time to time. Seeing how happy her parents and two aunts had been living at The Willows at Westborough, Robinson says she knew she would love The Willows at Worcester, too.

The Willows at Worcester, located on a 21-acre campus at 101 Barry Road, near Salisbury Street, is a community for people 55 and better, and offers private independent living apartment homes and cottages, with a variety of customization choices so residents' homes can reflect their personal style and taste. For more information about The Willows at Worcester, call (508) 755-0088 or visit www.TheWillowsAtWorcester.com. The Willows is part of SALMON Health and Retirement, a third-generation, family-owned-and-operated organization, which has earned the trust and confidence of families across New England since 1952.

###