

## **The Willows at Worcester Celebrates Grand Opening**

“Oohs” and “Aahs” filled The Willows at Worcester this week as more than 800 people came through its doors at 101 Barry Road. The community designed for active adults age 62+ wowed guests during its Grand Opening celebration and open houses.

Massachusetts Lieutenant Governor Timothy P. Murray, Worcester Mayor Konstantina B. Lukes, Worcester City Manager Michael V. O’Brien and members of the Worcester City Council joined current and future residents of The Willows at Worcester, SALMON Health and Retirement representatives, and a host of local business executives and community leaders, for the unveiling of the area’s newest destination for those of retirement age.

Situated within a 21-acre campus, the community offers 191 maintenance-free, private apartment homes and cottages, accented by a variety of wide-ranging amenities.

The Grand Opening celebration and official ribbon-cutting ceremony on Wednesday, September 16, featured comments by City Manager O’Brien, who stressed how The Willows at Worcester offers a great lifestyle choice for residents who have given so much to the Worcester community and surrounding region. Also speaking were SALMON Health and Retirement Director of Marketing Communications Kate Salmon-Robinson, and The Willows at Worcester Executive Director Andrew Freilich.

Guests enjoyed an assortment of elegant fare planned by Director of Restaurant and Catering Services Kevin Reed and prepared by The Willows’ Executive Chef Paula McCarthy, managers of the two on-site restaurants, *Cascades* and *The Bistro*. Guests mingled among friends and neighbors as they toured the community, including the Aquatic Center with indoor swimming pool, the spa, art studio, professional *Full Swing Golf Simulator* featuring renowned PGA courses, library, model residences and much more.

“Our Grand Opening celebration was a perfect illustration of the new lifestyle we now have available for retirement-age people right here in Worcester,” said Freilich. “We had residents and community leaders gathering together with friends and neighbors while enjoying delicious food. All in all, it was a wonderful event — the kind we expect to have many more of here at The Willows at Worcester.”

The public was invited to get their first look at The Willows at Worcester during open houses on Saturday, September 12, and Sunday, September 13.